

RYAN WALDIS

COMMUNICATIONS SPECIALIST

CONTACT



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ryanwaldis.com

EDUCATION

Monmouth University

West Long Branch, NJ

B.A. Communication (Radio/TV)
Summa Cum Laude

SKILLS

Adobe Creative Cloud

Graphic design

Content creation

Social media

Writing

Communication

Research

Attention to detail

Multitasking

Work ethic

WORK EXPERIENCE

Assistant Director of Athletic Communications

Monmouth University Athletics (August 2022 - Present)

- Serve as primary media contact for men's and women's soccer, women's basketball, women's lacrosse, and women's tennis programs.
- Write recaps, create graphics, maintain website and social media accounts, shoot and edit photos, and update records and media guides.
- Develop daily working relationship with coaches, external media sources and Monmouth Athletics marketing department to promote our teams.

Sports Information Intern

Monmouth University Athletics (September 2021 - August 2022)

- Served as primary media contact for field hockey, softball, bowling, cross country, and track and field teams.
- Wrote recaps, created graphics, maintained website and social media accounts, shot and edited photos, and updated records and media guides.
- Called and inputted stats using both Stat Crew and NCAA Live Stats programs for football, basketball, soccer, field hockey, and softball.

Production Assistant

Trenton Thunder (March 2020 - August 2021)

- Directed live game broadcasts and operated camera for in-stadium events.
- Developed digital and print materials for Thunder Marketing and Ticket Sales departments.
- Created graphics and signage for in-game presentation and commercial use.

Operations Coordinator

Townsquare Media (June 2019 - March 2020)

- Shot, edited, and uploaded video highlights, packages, and interviews.
- Set up, produced, and directed live video streams of Shore Conference sporting events.
- Collaborated with other co-workers in order to create engaging and entertaining content.

Intern

Shore Sports Network (December 2018 - May 2019)

- Helped facilitate the operation of annual WOBM Christmas Classic, Shore Conference Tournament, and other high school sporting events.
- Operated cameras during games that were live-streamed online.
- Assisted SSN director with other game-day related operations.