

RYAN WALDIS

ATHLETICS COMMUNICATIONS SPECIALIST

CONTACT



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ryanwaldis.com

EDUCATION

Monmouth University

West Long Branch, NJ

B.A. Communication (Radio/TV)

Summa Cum Laude

SKILLS

Adobe Creative Cloud

Stat Crew

NCAA Live Stats

Sidearm

Writing

Communication

Research

Attention to detail

Multitasking

Work ethic

WORK EXPERIENCE

Sports Information Intern

Monmouth University Athletics (September 2021 - Present)

- Serve as primary media contact for field hockey, softball, bowling, cross country, and track & field teams.
- Write recaps, create graphics, maintain social media accounts, and update records for designated sports.
- Develop daily working relationship with coaches, external media sources and Monmouth Athletics marketing department to promote specific sports.

Production Assistant

Trenton Thunder (March 2020 - August 2021)

- Directed live game broadcasts and operated camera for in-stadium events.
- Developed digital and print materials for Thunder Marketing and Ticket Sales departments.
- Created graphics and signage for in-game presentation and commercial use.

Operations Coordinator

Townsquare Media (June 2019 - March 2020)

- Shot, edited, and uploaded video highlights, packages, and interviews.
- Set up, produced, and directed live video streams of Shore Conference sporting events.
- Collaborated with other co-workers in order to create engaging and entertaining content.

Intern

Shore Sports Network (December 2018 - May 2019)

- Helped facilitate the operation of annual WOBM Christmas Classic, Shore Conference Tournament, and other high school sporting events.
- Operated cameras during games that were live-streamed online.
- Assisted SSN director with other game-day related operations.

Production Director

Hawk TV (May 2018 - May 2019)

- Responsible for all in-house productions; trained staff on cameras, studio equipment, and editing software.
- Attended weekly executive board meetings to determine the best path forward for the station's short and long-term goals.
- Evaluated and greenlit new show proposals.