

RYAN WALDIS

CONTENT PRODUCER

CONTACT



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ryanwaldis.com

EDUCATION

Monmouth University

West Long Branch, NJ

B.A. Communication (Radio/TV)
Summa Cum Laude

SKILLS

Content creation

Adobe Creative Cloud

Videography

Writing

Production

Project management

Communication

Research

Attention to detail

Multitasking

Work ethic

WORK EXPERIENCE

Co-Founder

Best Available Player (August 2020 - present)

- Co-founded a sports and entertainment site featuring written articles, multiple podcasts, and video content.
- Create content for the brand's Instagram account.
- Oversee a talented team of over 20 people.

Production Assistant

Trenton Thunder (March 2020 - present)

- Direct live game broadcasts and operate camera for in-stadium events.
- Develop digital and print materials for Thunder Marketing and Ticket Sales departments.
- Create graphics and signage for in-game presentation and commercial use.

Operations Coordinator

Townsquare Media (June 2019 - March 2020)

- Shot, edited, and uploaded video highlights, packages, and interviews.
- Set up and produced live video streams of Shore Conference sporting events
- Collaborated with other co-workers in order to create engaging and entertaining content.

Production Director

Hawk TV (May 2018 to May 2019)

- Responsible for all in-house productions; trained staff on cameras, studio equipment, and editing software.
- Attended weekly executive board meetings to determine the best path forward for the station's short and long-term goals.
- Evaluated and greenlit new show proposals.

Producer

Hawk TV (March 2018 to May 2019)

- Executive Producer of live Homecoming Pre-Game show, led group of 20-plus; in charge of technical logistics and layout, creating the crew sheet and rundown, booking bands, and overseeing final production.
- Associate Producer of Rock 'n Raise, a live two-hour benefit concert; in charge of booking bands, acquiring sponsors, contributing to set design, and overseeing final production.
- Executive Producer of M-Factor, a bi-weekly half hour talent show. In charge of coordinating talent and crew, set design, audio, and editing the full episode.